

## 2021 年國立臺南大學校園英語短片比賽簡章

### (一) 活動目的：

為塑造國際化的校園環境和學習空間，提供本校學生英語學習表現機會與平台，鼓勵本校學生以英語自製影片分享校園生活，例如拍攝校園日常、生活和學習紀錄...等，短片內容須以全英文呈現，期以提昇同學自主學習英語動機及英文口語表達能力，並留下珍貴校園生活紀錄。

(二) 主辦單位：國立臺南大學國際事務處語文中心。

(三) 參加對象：國立臺南大學在校學生。

(四) 報名日期：2021 年 3 月 21 日(日)至 2021 年 4 月 16 日(五)  
下午 5:00 為止。

(五) 影片上傳日期：2021 年 3 月 21 日(日)至 2021 年 4 月 16 日(五)  
下午 5:00 為止。

### (六) 影片內容：

1. 參賽者影片長度以 4 分鐘為限，可利用動畫、轉場、旁白等來呈現影片，需自製簡易片頭及片尾使整體影片完整。
2. 影片需以英文呈現且須附上英文字幕。
3. 上傳至 YouTube 影片解析度至少 720p 以上。
4. 個人或團隊均可參賽，團隊為 5 人以內組隊報名參加，其作品需自行拍攝與剪輯後製，完成作品。作品需為原創，不得抄襲、剪輯其他素材，所有音樂和照片等不得違反著作權法，若有違法情事，由參賽者自行負起法律相關責任，並取消其入選資格。影片內容需聚焦在就讀系所、學校相關特色或校園日常生活等。
5. 影片標題格式為影片名稱/國立臺南大學。  
例如：**Move-in Day at NUTN/ National University of Tainan**
6. 提交之留言內容不得包含任何裸露、猥褻、暴力、歧視、違法行為或任何帶攻擊性、冒犯內容之字句。主辦方保留決定刪除或拒絕任何被視為冒犯、不恰當、違反法律、不適合以任何其他方式或不符合比賽條款和條件的提交的權利。如有任何爭議，活動主辦方將保留最終解釋及決定權。

(七) 報名方式：請於 3 月 21 日(日)至 2021 年 4 月 16 日(五)下午 5:00 期間完成上傳影片於 YouTube，並將網址連結與個人報名資料填寫至下列 google form：<https://forms.gle/4pc3uxeRWKXjPtBJA>

(八) 評分標準:

語文表達(發音、流暢度、語調)	作品主題內容之適切度與創意	拍攝技巧與後製剪輯	作品之完整度與感染力	點擊率 (YouTube 觀看次數)
<b>30%</b>	<b>30%</b>	<b>10%</b>	<b>10%</b>	<b>20%</b>

備註：

點擊率評分標準將以各參賽者影片上傳日起始，結算至 2021 年 4 月 23 日(五)當日下午 5:00 前，以各部影片有效觀看次數多寡排序。

觀看次數結算排序	點擊率評分
第一名	<b>20</b>
第二名	<b>16</b>
第三名	<b>12</b>
第四名後(含第四名)	<b>8</b>

(九) 評審委員及評選名額：

- 評審委員：聘請英語文相關專長人士擔任評審。
- 評選組別：分為國際生組及本地生組，各組取 3 名優勝名額及最佳人氣獎、佳作各 1 名，唯主辦單位可視實際參加學生，增刪優勝及佳作名額。

(十) 獎勵辦法：

第一名：頒發獎金 30,000 元整及獎狀乙紙

第二名：頒發獎金 20,000 元整及獎狀乙紙

第三名：頒發獎金 16,000 元整及獎狀乙紙

佳作：頒發獎金 8,000 元整及獎狀乙紙

最佳人氣獎：頒發獎金 6,000 元及獎狀乙紙

得獎名單將於 2021 年 5 月 21 日公告國際事務處語文中心網頁

[\(http://lc.nutn.edu.tw/\)](http://lc.nutn.edu.tw/)

(十一) 注意事項：

1. 為本次活動提交的所有影像的版權歸參賽者所有，並提供參賽證明。
2. 參賽者同意其參賽影片無償授權主辦單位及其再授權人為本校宣傳使用(含網路宣傳)並同意將本短片永久置於 YouTube 上，隱私權請設為公開，不下架亦不刪除，並授權給國立臺南大學使用。

活動窗口：彭慕雨 秘書

電話：(06) 2133111 分機 852

電子信箱：[mollypeng@mail.nutn.edu.tw](mailto:mollypeng@mail.nutn.edu.tw)

國際事務處語文中心網頁：<http://lc.nutn.edu.tw/>

## 2021 NUTN English Shot-Video Contest Guidelines

### I. Purpose:

National University of Tainan is devoted to create a global learning environment and internationalization of higher education. This contest held by Office of International Affairs aims to offer the students the opportunities and performance platform to show their English ability. Encourage more students to share campus life videos recorded in English, such as “A day in the life of a NUTN student”, or English learning experience. We are expecting students to enhance self-learning motivation and speaking skill in English all through this contest and experience precious and valuable university life in all possible ways.

### II. Organizer:

Language Center, Office of International Affairs, National University of Tainan

### III. Participants:

All the students in National University of Tainan

### IV. Deadline:

All submissions must **be uploaded by 5:00 p.m., on April 16, 2021.** Submissions received after this time will not be considered.

### V. Requirements of the submitted video:

- 1.1 The length of the video should be less than 4 minutes. The video can be presented through transitions, animations and narrations. Participants can add intro and end screen on your videos in order to make the entire video more complete.
- 1.2 The video should **be in English and contain English subtitles.**
- 1.3 The video should be **the standard YouTube format and the video resolution must be at least 720p.**
- 1.4 **Participants can join as individuals or groups with maximum of 5 participants per group** and shoot the video and do the post-production work by yourself or your group. The content of the video should be original. Copying and cutting other footages are not allowed as well. All the music and pictures can't violate the copyright. Participants who violate this rule will be disqualified.
- 1.5 Submitted videos must show the features of school or daily campus life, etc.

- 1.6 Please name your video in the following stile: „ **video title/ National University of Tainan** “, e.g. „ **Move-in Day at NUTN/ National University of Tainan** “.
- 1.7 All entries submitted must NOT contain material which is sexually explicit, obscene, pornographic, violent, discriminatory, illegal, offensive, threatening, profane, or harassing or which is otherwise inappropriate. The organizer reserves the right to remove or reject, in its sole and absolute discretion, any submission deemed offensive, inappropriate, violation of law, unsuitable in any other manner or that does not comply with the Contest Terms and Conditions. The organizer is not required to provide any explanation for the rejection.

#### **VI. Registration method:**

Registration is completed by filling out an online google form with the video uploaded to YouTube before the deadline.

Online Registration form: <https://forms.gle/4pc3uxeRWKXjPtBJA>

#### **VII. Grading standards:**

Language expression (pronunciation, fluency and tone)	Relevancy and creativity of the video	Shooting techniques and post-production	Completion and impressiveness of the video	Views on YouTube
<b>30%</b>	<b>30%</b>	<b>10%</b>	<b>10%</b>	<b>20%</b>

Please note that the views on Youtube will be calculated and ranked by 5:00 p.m., on April 23, 2021.

#### **Scoring Rubric of views on YouTube**

<b>Ranking</b>	<b>scores</b>
First Place	20
Second Place	16
Third Place	12
The following places	8

#### **Judges and Contest Categories:**

- 1.1 Judges will consist of experts or native English instructors hired by OIA.
- 1.2 The contest contains International Student Group and Taiwanese Student Group. Each group has top three champions, the Most popular Award and the Honorable Mention Award. Judges may choose not to designate certain awards.

### **VIII. Prizes:**

First Place Winner: 30,000 NTD and a certificate of award

Second Place Winner: 20,000 NTD and a certificate of award

Third Place Winner: 16,000 NTD and a certificate of award

The Honorable Mention Award: 8,000 NTD and a certificate of award

The Most popular Award: 6,000 NTD and a certificate of award

The prize announcement date is May 21, 2021 and the list of the awards will be posted on Language Center website.

### **IX. Contest Terms and Conditions:**

Copyright in all videos submitted for this contest remains with the respective participants. Once submitted, participants will have the participation certificate issued by the organizer and grant the organizer permission to feature the submitted videos in any of its publication, website, Facebook, Twitter, Instagram Pages and/or any promotional material related to the Contest. The privacy of the video must be forever set as “public”. Agree not to delete the video in the future and authorize NUTN to use the video. (i.e. participants agree that their submitted videos can be used for promotional purposes and can be published outside the video contest).

### **Contact Person:**

Language Center, Office of International Affairs, National University of Tainan  
Molly Peng

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